



FAM JAMS
Saturday, July 31, 2010
Great Plaza at Penn's Landing, Philadelphia

With a continued dedication to family friendly programming, FAM JAMS will feature tween sensation Mitchel Musso. Due to the great success of FAM JAMS, it has now transformed into an anchor weekend. Performers have included Bianca Ryan, Keke Palmer, Camp Rock's Demi Lovato Jordan Pruitt, the Jonas Brothers, Paul Green School of Rock and Lisa Loeb. 2009 featured Meghan Martin and Nat and Alex Wolff.

Pricing: Ranges from \$5,000 depending on sponsorship benefits and setup logistics.

Attendance: 15,000

Time: 1pm-5pm

Media Partners: B101 FM & CBS 3

Demographics: - Family Audience



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